

Pride

براید فرایت شینج اندلوجیستیکس - ش.م.ح

International freight & Logistics Management Company

YOUR COMPLETE LOGISTICS SOLUTION

FREIGHT SHIPPING

&

LOGISTICS (F.Z.C)



FREIGHT SHIPPING & LOGISTICS (F.Z.C)

YOUR COMPLETE LOGISTICS SOLUTION

COMPANY PROFILE

Pride Freight Shipping & Logistics (F.Z.C) is a U.A.E-Based Freight Forwarding Company founded by Mr Saad Amdani who has had years of experience in the logistics industry. The company is focused on providing Sea Freight, Air Freight and Trucking services.

To provide a one-stop freight logistics service provider, we also offer services such as

- **LCL / FCL**
- **CARGO CONSOLIDATION**
- **WAREHOUSING**
- **CUSTOMS CLEARANCE**
- **INSURANCE APPLICATION**

View our full range of freight logistics services.

Pride Freight Shipping & Logistics (F.Z.C) believes in maintaining a friendly and professional relationship with his customers and this highly interpersonal approach has not only helped to bring in referrals from existing customers, it has also transformed his clients into great friends.

Since the early years of as a shipping freight forwarder, we have been specializing in air, land and sea cargo freight services to and from shipping destinations.

Our well-established connections will ensure the timely arrival and delivery of your cargo to all international destinations.

Pride Freight Shipping & Logistics (F.Z.C) strives to expand further on its current pool of logistics and freight forwarding services and provide even greater value to our customers by seeking out long term affiliations with key partners who complement our network and meet our high level of expectations. This, in turn, translates to higher quality forwarding and shipping solutions with the most attractive rates.

Our Logistics Solution System can handle your Air, Ocean, Trucking, Import - Export, Cargo Insurance, Cargo Consolidation, Customs Clearance. To find out more, please

Contact Pride Freight Shipping & Logistics (F.Z.C)

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About Us

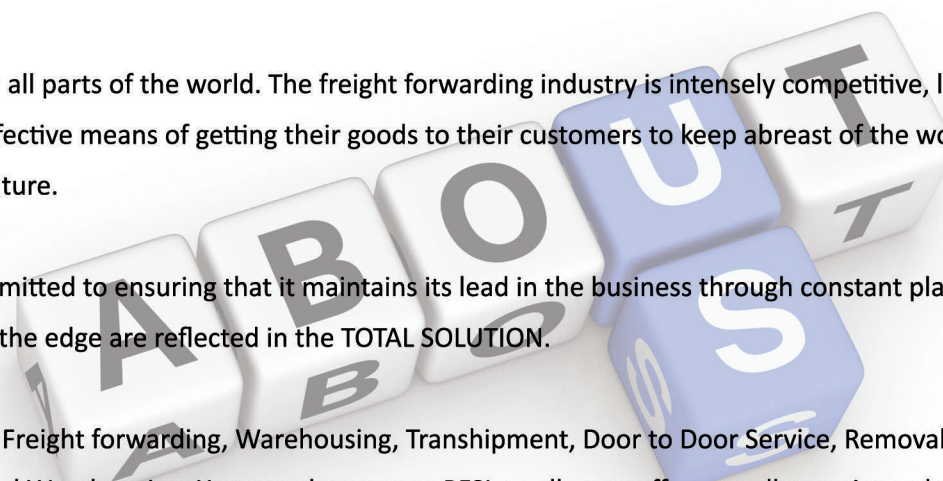
We handle AIR and Sea Freight consolidation in all parts of the world. The freight forwarding industry is intensely competitive, littered with short term players and many frustrated clients seeking to assess the most effective means of getting their goods to their customers to keep abreast of the world trends in the industry and to provide better service in the market today and in the future.

All our offices are fully automated and are committed to ensuring that it maintains its lead in the business through constant planning and development of effective system & methods. PFSL leading capabilities that give us the edge are reflected in the TOTAL SOLUTION.

Services offered include: International AIR/SEA Freight forwarding, Warehousing, Transshipment, Door to Door Service, Removals, Packing, and Crating, Customs clearance & Forwarding, Logistics Management, Value Added Warehousing. You can always trust PFSL as all our staffs are well experienced with specific knowledge and are responsible for your commitments in order to fulfil our company's objective - Enterprise and Integrity.

Global Powerhouse in Logistic

Working very closely with our overseas partners in freight forwarding and their localized networking agents has enable PFSL to provide the competitive edge within the industry with quality global door to door service. We with linkages through our overseas networking partners, have access to every key country offering international freight forwarding service at competitive rates



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

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Expertise

Pride Freight Shipping & Logistics (F.Z.C) consultants are experienced global supply chain management and trade professionals with expertise in global supply chain strategy, process development, inventory management, transportation, import & export compliance, order fulfillment, distribution network modeling, procurement, international collection payments, foreign landed cost analysis, optimal manufacturing and distribution site locations and risk management.



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

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Vision

To Develop Our Competitive Advantage & competencies to command a leading position in the logistics.



Goal

Pride Freight Shipping & Logistics (F.Z.C) as an experienced and dynamic Freight Forwarding Company, PFSL offers its services to their customers and business enterprises worldwide without increasing additional expenses for our clients. Our Goal is to offer competitive rates and a reliable, professional service at all times, to both shipper & cnee for arrangement of the goods.



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

YOUR COMPLETE LOGISTICS SOLUTION

Mission Statement

To provide effective and reliable freight forwarding service that is client friendly, personalized and professional at an affordable and competitive rate for complete client satisfaction

Core Values

Our core values are the values that shall rule and represent our entire organization and each operation.

They lay the foundation for how we do business, how we want to perform and how we want to be perceived internally and by the world around, by customers, suppliers, partners, agents, competitors and government authorities.

Our core values are:

- Reliability
- Professionalism
- Long-term relations
- Value-creating
- Personalized
- Participating
- Good ethics

**CORE
VALUES!**



How to achieve our values:

- Honest, clear and easy communication
- Focus on the client and the goals ahead
- Actively seek information and knowledge
- Open and flexible approach toward new challenges.
- Responsibility and commitment.
- To live as we preach



MISSION



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Quality Policy

Constant improvements and management control.

We are realists not promising more than we can achieve. We don't take on work we can't do.

Our quality requirements are stringent and specific. We work systematically on improving our staff, our skills and processes



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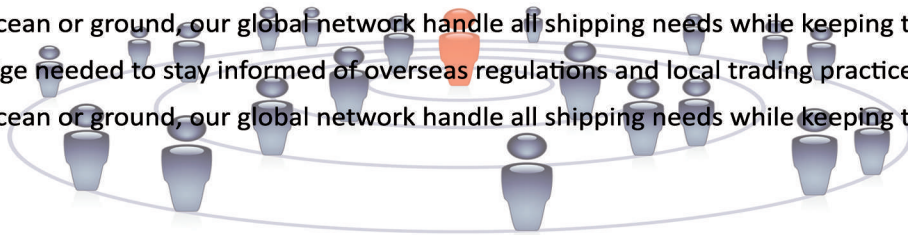
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Network

Pride Freight Shipping & Logistics (F.Z.C) have a worldwide network of partners offering personalized services to shippers and consignees for sea, air, road cargo and providing worldwide express services. Our strong relationships provide regional business knowledge needed to stay informed of overseas regulations and local trading practices.

From pick-up to final delivery, whether by air, ocean or ground, our global network handle all shipping needs while keeping the customer informed about every move of their freight.

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National Service Network & Sales

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People and Technology

The tools for efficient logistics are built on a combination of powerful IT systems and global solutions. It is often about technology, but technology does not solve problems, people do. That is why our people are so important. Our people are in contact with our clients, suppliers and partners. Our people can utilize the tools to their full potential. Customers do not need to know the technology....they probably have more important issues...like taking care of their own customers.

Most problems can be avoided by thinking in advance and paying attention to details. This is where we put our knowledge, experience and commitment together to provide best solutions for our clients. Our client feels at home and taken care of. At the same time we offer equal or even better solutions than our competitors.

It's about moving products - from origin to destination - at the best price and on time. To actually do it - and make it easy - that's the challenge.

It's about utilizing our resources and network, and how compatible our organizations are. Freight analysis is easy and theoretical - we like to call it problem solving.



FREIGHT SHIPPING & LOGISTICS (F.Z.C)

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Key Service Factors

Our network of partners & affiliates spread across the Globe enable us to fulfill every single delivery needs or logistics request, leaving you to focus on your core business. We assure that your shipment is in good hands by focusing on the below core principles when formulating solutions for you:

Safe Delivery:

Our Operation Team ensures that every step is carefully planned and arranged so that your shipment moves in the best possible manner. We ensure appropriate packing, shipment mode (Air/Sea/Land or multi-modal arrangement), proof of delivery, shipping note, verification are all well in place when handling your shipment. We minimize the occurrence of damage/lost/non-compliance to local regulation and any possible issue arising.

Accurate Handling:

Our professional team are trained and given checklist to ensure that the actual execution of the ground handling is strictly adhered to the requirement. Both onsite delivery and pickup of the physical shipment are verified and confirmed prior to the actual action being taken. This is critical in ensuring no mistakes in the shipment quantity, type, mixes and packages.

Timely Delivery:

Our service team will recommend and brief you the estimated delivery or arrival details prior to you committing to your customer on the shipment schedule. In this way, it helps to minimize your planning error for production, delivery commitment to user or end customer.

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Real Time Tracking Facilities:

Our web-based tracking of your shipment means that you can have the ease of knowing your shipment status even during after office hours. Instant information can be made available whenever you need it which makes you in control of the situation.

Status Updating:

Our customer service team regularly monitors your shipments, the transport related situation that is happening around the world, and keeps you updated via web/email or tele-call for situations affecting your shipment which could be vital for your planning. Example of such situation could be custom procedure changes, handling mode, weather conditions, and transport mode happenings (e.g. general average, damaged etc).

Multi-Modal Chain enabled:

Our network and handling experience of the key transport modal allows us to react to actual situation affecting your shipment arrangement. The engaging of Transloading through Sea-Air/ Air-Sea/ Land-Sea/ Land-Air and the mixes of multi-modal transport allows you more choices of moving your shipment without compromising time and cost.

Cost Management:

Our dedicated team makes recommendation to assist you in saving freight cost without compromising your key priority for the shipment requirement (be it time factor, safety factor or security factor). Availability of multi-modal transportation, partner carriers/liners and consolidated volume negotiation allows good comparison of costing from different points.

Confidentiality Assurance:

Our team ensures that all data pertaining to your shipment are kept confidential. None of your company or shipment information will be revealed without seeking your prior approval. You are assured of our professional approach in handling your shipment information.

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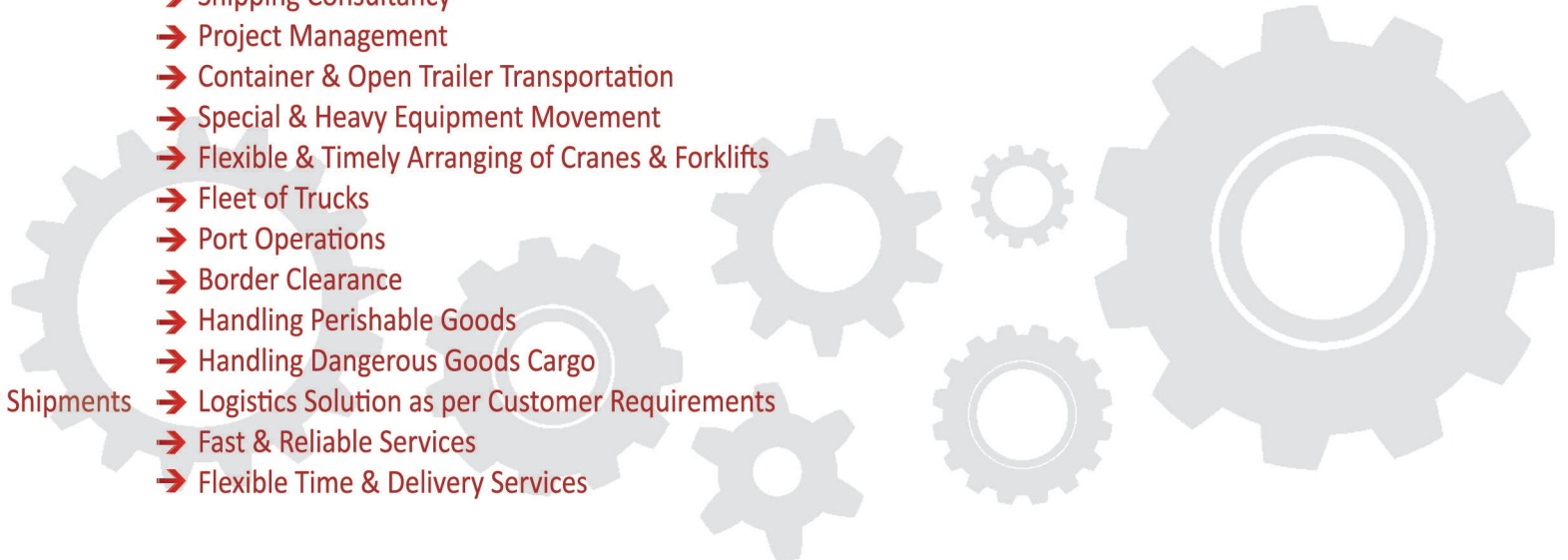
Services :

Pride Freight Shipping & Logistics (F.Z.C) offers following range of services for imports & exports:

We offer a comprehensive range of international freight & logistic management services to facilitate international trade. In association with a prestigious global network of service partners, Pride Freight Shipping & Logistics (F.Z.C) can provide worldwide transportation services both to and from U.A.E., as well as services between third countries. We can write a lot about our services. But we would like to speak with you instead. Comprehensive solutions are demanding. Instead of packaging service for possible needs, we listen to our customer's problems & requirements - Then we solve them.

So, contact us today for a discussion to further understand what services we could provide to you for your business.

- Air Freight Services
- Ocean Freight Services
- Road Freight Services
- LCL Consolidation
- Rail Transportation
- SOC / NVOCC
- Exp / Imp Customs Clearance
- Project Freight Handling
- Supply Chain Management
- Warehousing Management
- Cross Trades/Triangle/3rd Country Shipments
- Break bulk Cargoes
- Afghanistan Freight Management
- Door to Door Services
- Packers & Movers
- Container Trading
- Shipping Consultancy
- Project Management
- Container & Open Trailer Transportation
- Special & Heavy Equipment Movement
- Flexible & Timely Arranging of Cranes & Forklifts
- Fleet of Trucks
- Port Operations
- Border Clearance
- Handling Perishable Goods
- Handling Dangerous Goods Cargo
- Logistics Solution as per Customer Requirements
- Fast & Reliable Services
- Flexible Time & Delivery Services



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Air Freight Services



Ocean Freight Services



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Road Freight Services



LCL Consolidation



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SOC / NVOCC



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Exp / Imp Customs Clearance



Project Freight Handling



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Supply Chain Management



Warehousing Management



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Cross Trades/Triangle /3rd Country Shipments



Break bulk Cargoes



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Afghanistan Freight Management



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Door to Door Services



Packers & Movers



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Container Trading



Shipping Consultancy



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

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Project Management



Container & Open Trailer Transportation



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

YOUR COMPLETE LOGISTICS SOLUTION

**Special & Heavy
Equipment Movement**



**Flexible & Timely Arranging
of Cranes & Forklifts**



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Fleet of Trucks



Port Operations



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

YOUR COMPLETE LOGISTICS SOLUTION

Border Clearance



Handling Perishable Goods



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YOUR COMPLETE LOGISTICS SOLUTION

**Handling Dangerous
Goods cargo**

**Logistics Solution as per
Customer Requirements**



Pride FREIGHT SHIPPING & LOGISTICS (F.Z.C)

YOUR COMPLETE LOGISTICS SOLUTION

Fast & Reliable Services



Flexible Time & Delivery Services





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CONTACT WITH US

PRIDE FREIGHT SHIPPING & LOGISTICS (F.Z.C)

Thank you for your interest in the services of Pride Freight Shipping & Logistics
We are your Logistics Solution Provider and our team of air, land and sea freight forwarders will be able to customize the perfect integrated logistics support and solution suited to meet your requirements.

We welcome all enquiries - shipping rates, shipping destinations, cargo consolidation, et cetera.



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